



Board Chair: Don DeLorenzo

Board Members: Eric Gebhardt, Barb Granter, Heather Roach, Brian Bowe, Dave Peoples, Vic Vanni, Cat Tucker, John Schoenthaler, Mike Patel, Adam Sanchez, Maria DeLeon, Mark Turner, Tammy Brownlow, Melony Prater

AGENDA

Gilroy Welcome Center Board of Directors Regular Meeting

Thursday, March 15, 2018 – 8:00 am

Gilroy Chamber of Commerce Board Room

7471 Monterey Street

Gilroy, CA 95020

- Call to Order/Introductions:
- Report on Posting of Agenda:
- Roll Call:
- Public Comment:
 - Public Comment for ALL items on or not otherwise on the Agenda
- Board Member Reports
- Consent Calendar
 - All matters listed under the Consent Calendar are considered by the board of directors to be routine and be enacted by one motion. There will be no separate discussion of these items unless a request is made by a member of the board of directors or a member of the public.
 - Approval of February 22, 2018 board of directors meeting minutes*
 - Approval of February 2018 financial reports*

Old Business

- Articulate Solutions Website Redesign Project Update
- GWC Strategic Planning Session Debrief Draft *
- GWC Wedding Expo Update

Agenda prepared and posted Friday, March 9, 2018 at 5:00pm
Gilroy Chamber of Commerce 7471 Monterey St. Gilroy, CA 95020

New Business

- New Vendor Proposal – Linda Buchanan Designs *
- Appointment of City Council Member Cat Tucker to GWC board of directors *
- Discussion of proposed Santa Clara County TOT increase
- Discussion of increasing number of GWC board members

Gilroy Welcome Center Monthly Staff Reports

- GWC Executive Director Report
- GWC Manager Report
- GWC Assistant Marketing Manager Report

Correspondence

Adjournment of Board Meeting

BROWN ACT *Government Code 54950* (The Brown Act) requires that a brief description of each item to be transacted or discussed be posted at least 72 hours prior to a regular meeting. Action may not be taken on items not posted on the agenda.

Meeting facilities are accessible to persons with disabilities. If you require special assistance to participate in the meeting, notify Jane Howard at (408) 842-6436 at least 48 hours prior to the meeting.

Denotes Action Items*

Next GWC board of directors meeting – April 12, 2018