



**Board Chair:** Heather Roach

**Board Members:** Eric Gebhardt, Barb Granter, Don DeLorenzo, Brian Bowe, Dave Peoples, Vic Vanni, Cat Tucker, John Schoenthaler, Mike Patel, Adam Sanchez, Maria DeLeon, Mark Turner, Tammy Brownlow, Melony Prater, Kevin Heath

## AGENDA

Gilroy Welcome Center Board of Directors Regular Meeting  
**Thursday, August 16, 2018 – 8:00 am**  
**Gilroy Chamber of Commerce**  
7473 Monterey Street  
Gilroy, CA 95020

- Call to Order/Introductions:
- Report on Posting of Agenda:
- Roll Call:
- Public Comment:
  - Public Comment for ALL items on or not otherwise on the Agenda
- Board Member Reports
- Consent Calendar
  - All matters listed under the Consent Calendar are considered by the board of directors to be routine and be enacted by one motion. There will be no separate discussion of these items unless a request is made by a member of the board of directors or a member of the public.
    - Approval of July 19, 2018 board of directors meeting minutes\*
    - Approval of July 2018 Financial Reports\*

Visit Gilroy July 2018 Google Analytics Presentation – Articulate Solutions

### Old Business

- Recognition of Past Board Chair Don DeLorenzo
- Visit Gilroy/GWC Executive Director Annual Review
- Status report – Santa Clara County \$50,000 Grant – FY 18/19
- Status report – California Welcome Center RFP

Agenda prepared and posted Friday, August 10, 2018 at 5:00pm  
Gilroy Chamber of Commerce 7471 Monterey St. Gilroy, CA 95020

#### New Business

- Visa Vue Travel Reports – Qtr. Ending 6.30.18
- Visit Gilroy Marketing Plans – FY 18/19
- DMA West Education Summit in Boise, Idaho – Sept. 10 -13, 2018

#### Gilroy Welcome Center Monthly Staff Reports

- GWC Executive Director Report
- GWC Manager Report
- GWC Assistant Marketing Manager Report

#### Correspondence

#### Adjournment of Board Meeting

**BROWN ACT** *Government Code 54950* (The Brown Act) requires that a brief description of each item to be transacted or discussed be posted at least 72 hours prior to a regular meeting. Action may not be taken on items not posted on the agenda.

Meeting facilities are accessible to persons with disabilities. If you require special assistance to participate in the meeting, notify Jane Howard at (408) 842-6436 at least 48 hours prior to the meeting.

Denotes Action Items\*

Next Visit Gilroy board of directors meeting – September 20, 2018