



**Board Chair:** Heather Roach

**Board Members:** Eric Gebhardt, Barb Granter, Don DeLorenzo, Brian Bowe, Dave Peoples, Vic Vanni, Cat Tucker, John Schoenthaler, Mike Patel, Adam Sanchez, Maria DeLeon, Mark Turner, Tammy Brownlow, Melony Prater, Kevin Heath

## AGENDA

Visit Gilroy Board of Directors Regular Meeting  
**Thursday, September 20, 2018 – 8:00 am**  
**Gilroy Chamber of Commerce**  
7471 Monterey Street  
Gilroy, CA 95020

- Call to Order/Introductions:
- Report on Posting of Agenda:
- Roll Call:
- Public Comment:
  - Public Comment for ALL items on or not otherwise on the Agenda
- Board Member Reports
- Consent Calendar
  - All matters listed under the Consent Calendar are considered by the board of directors to be routine and be enacted by one motion. There will be no separate discussion of these items unless a request is made by a member of the board of directors or a member of the public.
    - Approval of August 16, 2018 board of directors meeting minutes\*
    - Approval of August 2018 Financial Reports\*

### Old Business

- Status report – SCC South County Tourism Grant
- Status report – California Welcome Center RFP
- Status report – FY 17/18 Tax Return Filing

### New Business

- August 2018 Google Analytics & Social Media report
- Short term/long term plans – GWC staffing & marketing

Agenda prepared and posted Friday, September 14, 2018 at 5:00pm  
Gilroy Chamber of Commerce 7471 Monterey St. Gilroy, CA 95020

Gilroy Welcome Center Monthly Staff Reports

- GWC Executive Director Report
- GWC Manager Report

Closed Session – Employee Performance Evaluation – Jane Howard, Executive Director

Correspondence

Adjournment of Board Meeting

**BROWN ACT** *Government Code 54950* (The Brown Act) requires that a brief description of each item to be transacted or discussed be posted at least 72 hours prior to a regular meeting. Action may not be taken on items not posted on the agenda.

Meeting facilities are accessible to persons with disabilities. If you require special assistance to participate in the meeting, notify Jane Howard at (408) 842-6436 at least 48 hours prior to the meeting.

Denotes Action Items\*

Next GWC board of directors meeting – October 18, 2018

