



Board Members: Eric Gebhardt, Barb Granter, Don DeLorenzo, Brian Bowe, Dave Peoples, Vic Vanni, Cat Tucker, Mike Patel, Adam Sanchez, Maria DeLeon, Mark Turner, Tammy Brownlow, Sarah Lira, Kevin Heath, Brent Bonino

#### AGENDA

Visit Gilroy Board of Directors Regular Meeting  
Thursday, February 21, 2019 – 8am  
Gilroy Chamber of Commerce Board Room

- Call to Order/Introductions:
- Report on Posting of Agenda
- Roll Call
- Public Comment
  - Public Comment for ALL items on or not otherwise on the Agenda
- Board Member Reports
- January Social Media, Marketing & PR Report – Articulate Solutions
- Consent Calendar
  - All matters listed under the Consent Calendar are considered by the board of directors to be routine and be enacted by one motion. There will be no separate discussion of these items unless a request is made by a member of the board of directors or a member of the public.
    - Approval of January 2019 financial reports\*
    - Approval of January 17, 2019 board meeting minutes\*
- Old Business
  - California Welcome Center Gilroy Ribbon cutting – March 1, 2019
  - Board Member Vacancies\*

Agenda prepared and posted on Thursday, February 14, 2019 at 5:00 pm  
Gilroy Chamber of Commerce, 7471 Monterey St. Gilroy, CA 95020

- New Business
  - 4<sup>th</sup> Quarter 2018 City of Gilroy TBID Report
  - 4<sup>th</sup> Quarter 2018 Visa Vue Domestic & International Reports
  - Visit Gilroy Strategic Planning Date

#### December 2018 Staff Reports

- Executive Director Report
- Welcome Center Manager Report

#### Correspondence

#### Adjournment of Board Meeting

**BROWN ACT** *Government Code 54950* (The Brown Act) requires that a brief description of each item to be transacted or discussed be posted at least 72 hours prior to a regular meeting. Action may not be taken on items not posted on the agenda.

Meeting facilities are accessible to persons with disabilities. If you require special assistance to participate in the meeting, notify Jane Howard at (408) 842-6436 at least 48 hours prior to the meeting.

Denotes Action Items\*

Next Visit Gilroy Board of Directors meeting – March 21, 2019