



Board Members: Eric Gebhardt, Barb Granter, Don DeLorenzo, Brian Bowe, Dave Peoples, Vic Vanni, Cat Tucker, Mike Patel, Adam Sanchez, Maria DeLeon, Mark Turner, Tammy Brownlow, Sarah Lira, Kevin Heath, Brent Bonino, Becca Reed

AGENDA

Visit Gilroy Board of Directors Regular Meeting
Thursday, May 16, 2019 – 8:00 am
Gilroy Chamber of Commerce Board Room
7471 Monterey Street
Gilroy, CA 95020

- Call to Order/Introductions:
- Report on Posting of Agenda:
- Roll Call:
- Public Comment:
 - Public Comment for ALL items on or not otherwise on the Agenda
- Board Member Reports
- April Social Media, Marketing & PR Report – Articulate Solutions
- Consent Calendar
 - All matters listed under the Consent Calendar are considered by the board of directors to be routine and be enacted by one motion. There will be no separate discussion of these items unless a request is made by a member of the board of directors or a member of the public.
 - Approval of April 18, 2019 board meeting minutes*
 - Approval of April 2019 financial reports*
- Old Business
 - Chamber of Commerce Community Vision Document (Draft)*
 - CWC Gilroy rebranding expense report update
 - IPW – Anaheim, CA June 1-5, 2019 Update

Agenda prepared and posted on Friday, May 10, 2019 at 5:00 pm
Gilroy Chamber of Commerce, 7471 Monterey Street Gilroy, CA 95020

- New Business
 - Visit Gilroy Operations Budget Assumptions – FY 19/20
 - Visit Gilroy TBID Revenue Amendment – FY 2019
 - Visit Gilroy/CWC Gilroy lease renewal with Gilroy Premium Outlets – FY 19/20
 - Visit Gilroy board of directors' officers – FY 19/20
 - Succession Plan outline for Visit Gilroy Executive Director
 - Visa Vue Travel Reports – Gilroy Domestic & International – 1st QTR 2019

April 2019 Staff Reports

- Visit Gilroy Executive Director April Report
- California Welcome Center Gilroy Manager April Report

Correspondence

Adjournment of Board Meeting

BROWN ACT *Government Code 54950* (The Brown Act) requires that a brief description of each item to be transacted or discussed be posted at least 72 hours prior to a regular meeting. Action may not be taken on items not posted on the agenda.

Meeting facilities are accessible to persons with disabilities. If you require special assistance to participate in the meeting, notify Jane Howard at (408) 842-6436 at least 48 hours prior to the meeting.

Denotes Action Items*

Next Visit Gilroy Board of Directors meeting – June 20, 2019

SAVE THE DATE: Visit Gilroy Board of Directors Strategic Planning Session
September 19, 2019 8:00 am – 2:30 pm