



Board Members: Eric Gebhardt, Barb Granter, Don DeLorenzo, Dave Peoples, Vic Vanni, Cat Tucker, Mike Patel, Adam Sanchez, Maria DeLeon, Mark Turner, Sarah Lira, Brent Bonino, Nancy Maciel, Kurt Michielssen, David McLoughlin, Jeanine Olsen

#### AGENDA

Visit Gilroy Board of Directors Regular Board Meeting  
Thursday, May 28, 2020 – 8:00 am

Join Zoom Meeting

<https://us02web.zoom.us/j/86590808199?pwd=aktTdTEvdnZITEZaU3lVSE1qNG9Xdz09>

Meeting ID: 865 9080 8199

Password: 952802

One tap mobile

+13462487799,86590808199#,1#,952802# US (Houston)

+16699006833,86590808199#,1#,952802# US (San Jose)

Dial by your location

+1 346 248 7799 US (Houston)

+1 669 900 6833 US (San Jose)

+1 929 205 6099 US (New York)

+1 253 215 8782 US (Tacoma)

+1 301 715 8592 US (Germantown)

+1 312 626 6799 US (Chicago)

Meeting ID: 865 9080 8199

Password: 952802

- Call to Order/Introductions:
- Report on Posting of Agenda:
- Roll Call:
- Public Comment:
  - Public Comment for ALL items on or not otherwise on the Agenda
- April 2020 Google Analytics & Monthly SMP Reports – Articulate Solutions

Agenda prepared and posted on Thursday, May 21, 2020 at 5:00 pm  
California Welcome Center Gilroy, 8155-6 Arroyo Circle Gilroy, CA 95020

- Consent Calendar
  - All matters listed under the Consent Calendar are considered by the board of directors to be routine and be enacted by one motion. There will be no separate discussion of these items unless a request is made by a member of the board of directors or a member of the public.
    - Approval of April 16, 2020 board meeting minutes\*
    - Approval of April 2020 Visit Gilroy financial reports\*
  
- Old Business
  - Visit Gilroy Destination Perception Study & NPS Survey Zoom Presentation
  - Visit Gilroy board member vacancy
  
- New Business
  - Visit Gilroy – CWC Gilroy Operations Budget Drafts – FY 20/21\*
  - Visit Gilroy – Revised TBID Budget Drafts – 1/1/2020 – 12/31/2020\*
  - Gilroy Economic Development Partnership Update
  - CWC Gilroy Reopening Plan & Guidelines
  - Visit California, U.S. Travel Covid-19 Updates
  
- Staff Reports
  - Visit Gilroy Executive Director monthly report
  - California Welcome Center Manager monthly report
  - Tourism & Community Engagement Coordinator monthly report
  
- Board Member Reports (if any)
  
- Correspondence

**BROWN ACT** *Government Code 54950* (The Brown Act) requires that a brief description of each item to be transacted or discussed be posted at least 72 hours prior to a regular meeting. Action may not be taken on items not posted on the agenda.

If you require special assistance to participate in the meeting, notify Jane Howard at (408) 842-6436 at least 48 hours prior to the meeting.

Denotes Action Items\*

Next Visit Gilroy Board of Directors meeting – June 18, 2020