Board Members: Eric Gebhardt, Barb Granter, Don DeLorenzo, Dave Peoples, Vic Vanni, Zach Hilton, Mike Patel, Adam Sanchez, Maria DeLeon, Mark Turner, Sarah Lira, Brent Bonino, Nancy Maciel, Kurt Michielssen, David McLoughlin, Jeanine Olsen, Tom Cline

AGENDA
Visit Gilroy Board of Directors Regular Board Meeting
Thursday, January 21, 2021 – 8:00 am

Join Zoom Meeting
https://zoom.us/j/97141590471?pwd=eHR5MDlIRUpCdkFSd05OVUZKaVJCZz09

Meeting ID: 971 4159 0471
Passcode: 627699
One tap mobile
+16699009128,97141590471#, *627699# US (San Jose)
+13462487799,97141590471#, *627699# US (Houston)

Dial by your location.
+1 669 900 9128 US (San Jose)
+1 346 248 7799 US (Houston)
+1 253 215 8782 US (Tacoma)
+1 301 715 8592 US (Washington D.C)
+1 312 626 6799 US (Chicago)
+1 646 558 8656 US (New York)
Meeting ID: 971 4159 0471
Passcode: 627699
Find your local number: https://zoom.us/u/adX8l4F9Om

- Call to Order/Introductions:
- Report on Posting of Agenda:
- Roll Call:
- Public Comment:
    - Public Comment for ALL items on or not otherwise on the Agenda

Agenda prepared and posted on Friday, January 15, 2021 at 5:00 pm
California Welcome Center Gilroy 8155-6 Arroyo Circle Gilroy, CA 95020

- December 2020 Google Analytics & Monthly SMP Reports – Articulate Solutions

- Consent Calendar
    - All matters listed under the Consent Calendar are considered by the board of directors to be routine and be enacted by one motion. There will be no separate discussion of these items unless a request is made by a member of the board of directors or a member of the public.
        - Approval of December 17, 2020 board meeting minutes*

- Old Business
    - CWC Gilroy Operations Update
    - Gilroy Economic Development Partnership (GEDP) Status Report

- New Business
    - Approval of December 2020 Visit Gilroy financial reports*
    - Approval of Visit Gilroy PPP application*
    - Visit Gilroy Copier Lease Renewal with Dataflow Business Systems*
    - Visit Gilroy Postage Machine lease renewal with Pitney Bowes*
    - Discussion and recommendation for vacant staff position – Tourism & Community Engagement Coordinator
    - Visit California, U.S. Travel Covid-19 Updates

- Staff Reports
    - Visit Gilroy Executive Director monthly report
    - California Welcome Center Manager monthly operations report
    - California Welcome Center Manager quarterly report ending 12/31/20.
    - Tourism & Community Engagement Coordinator monthly report

- Board Member Reports (if any)

- Correspondence

BROWN ACT *Government Code 54950* (The Brown Act) requires that a brief description of each item to be transacted or discussed be posted at least 72 hours prior to a regular meeting. Action may not be taken on items not posted on the agenda.
If you require special assistance to participate in the meeting, notify Jane Howard at (408) 842-6436 at least 48 hours prior to the meeting.

Denotes Action Items*

Next Visit Gilroy Board of Directors meeting – February 18, 2021

Agenda prepared and posted on Friday, January 15, 2021 at 5:00 pm
California Welcome Center Gilroy 8155-6 Arroyo Circle Gilroy, CA 95020