



**Board Chair:** Don DeLorenzo

**Board Members:** Eric Gebhardt, Barb Granter, Heather Roach, Brian Bowe, Dave Peoples, Vic Vanni, Cat Tucker, John Schoenthaler, Mike Patel, Adam Sanchez, Maria DeLeon, Mark Turner, Tammy Brownlow, Melony Prater

## AGENDA

Gilroy Welcome Center Board of Directors Regular Meeting  
**Thursday, February 22, 2018 – 8:00 am**  
Hilton Garden Inn  
6070 Monterey Road  
Gilroy, CA 95020

- Call to Order/Introductions:
- Report on Posting of Agenda:
- Roll Call:
- Public Comment:
  - Public Comment for ALL items on or not otherwise on the Agenda
- Consent Calendar
  - All matters listed under the Consent Calendar are considered by the board of directors to be routine and be enacted by one motion. There will be no separate discussion of these items unless a request is made by a member of the board of directors or a member of the public.
    - Approval of January 18, 2018 board of directors meeting minutes\*
    - Approval of January 2018 financial reports\*

### Old Business

- Approval of GWC by-laws amendment – Article V, Section 8-D\*
- Hecker Pass Tourism Resolution Update

### New Business

- GWC April Board Meeting Date
- GWC Strategic Planning Session – facilitator, Carl Ribaldo – SMG Consulting

Agenda prepared and posted Friday, February 16, 2018 at 5:00pm  
Gilroy Chamber of Commerce 7471 Monterey St. Gilroy, CA 95020

Gilroy Welcome Center Monthly Staff Reports

- GWC Executive Director Report
- GWC Manager Report
- GWC Assistant Marketing Manager Report

Correspondence

Adjournment of Board Meeting

**BROWN ACT** *Government Code 54950* (The Brown Act) requires that a brief description of each item to be transacted or discussed be posted at least 72 hours prior to a regular meeting. Action may not be taken on items not posted on the agenda.

Meeting facilities are accessible to persons with disabilities. If you require special assistance to participate in the meeting, notify Jane Howard at (408) 842-6436 at least 48 hours prior to the meeting.

Denotes Action Items\*

Next GWC board of directors meeting – March 15, 2018