



Board Members: Eric Gebhardt, Barb Granter, Don DeLorenzo, Brian Bowe, Dave Peoples, Vic Vanni, Cat Tucker, Mike Patel, Adam Sanchez, Maria DeLeon, Mark Turner, Sarah Lira, Brent Bonino, Nancy Maciel

#### AGENDA

Visit Gilroy Board of Directors Regular Board Meeting  
Thursday, January 16, 2020 – 8:00 am  
Gilroy Chamber of Commerce  
7471 Monterey Street  
Gilroy, CA 95020

- Call to Order/Introductions
- Report on Posting of Agenda
- Roll Call:
- Public Comment:
  - Public Comment for ALL items on or not otherwise on the Agenda
- Board Member reports
- December 2019 website, social media & marketing report – Articulate Solutions
- Consent Calendar
  - All matters listed under the Consent Calendar are considered by the board of directors to be routine and be enacted by one motion. There will be no separate discussion of these items unless a request is made by a member of the board of directors or a member of the public.
    - Approval of November 14, 2019 board meeting minutes\*
    - Approval of November 2019 Visit Gilroy financial reports\*
- New Business
  - Approval of December 2019 Visit Gilroy financial reports\*
  - Approval of Final June 30, 2019 Visit Gilroy financial reports\*
  - Visit Gilroy Destination Perception Study Proposal & Draft Questions\*
  - 2020 Agency Scope of Work & Planning Budgets\*
  - Tourism & Community Engagement Coordinator hiring status
  - Visit Gilroy board member representatives
  - Visit Gilroy board member vacancies\*

Agenda prepared and posted on Friday, January 10, 2020 at 5:00 pm  
Gilroy Chamber of Commerce, 7471 Monterey Street Gilroy, CA 95020

- Old Business
  - None
  
- Staff Reports
  - Visit Gilroy ED monthly report
  - California Welcome Center Gilroy manager monthly reports
  - California Welcome Center Gilroy manager quarterly reports (10/1/19 – 12/31/19)
  
- Correspondence

**BROWN ACT** *Government Code 54950* (The Brown Act) requires that a brief description of each item to be transacted or discussed be posted at least 72 hours prior to a regular meeting. Action may not be taken on items not posted on the agenda.

Meeting facilities are accessible to persons with disabilities. If you require special assistance to participate in the meeting, notify Jane Howard at (408) 842-6436 at least 48 hours prior to the meeting.

Denotes Action Items\*

Next Visit Gilroy Board of Directors meeting – February 20, 2020