



Board Members: Eric Gebhardt, Barb Granter, Don DeLorenzo, Brian Bowe, Dave Peoples, Vic Vanni, Cat Tucker, Mike Patel, Adam Sanchez, Maria DeLeon, Mark Turner, Tammy Brownlow, Sarah Lira, Kevin Heath, Brent Bonino, Becca Reed

## AGENDA

Visit Gilroy Board of Directors Regular Meeting  
Thursday, June 20, 2019 – 8:00 am  
Gilroy Chamber of Commerce Board Room  
7471 Monterey Street  
Gilroy, CA 95020

- Call to Order/Introductions:
- Report on Posting of Agenda:
- Roll Call:
- Public Comment:
  - Public Comment for ALL items on or not otherwise on the Agenda
- Board Member Reports
- May Social Media, Marketing & PR Report – Articulate Solutions
- Consent Calendar
  - All matters listed under the Consent Calendar are considered by the board of directors to be routine and be enacted by one motion. There will be no separate discussion of these items unless a request is made by a member of the board of directors or a member of the public.
    - Approval of May 16, 2019 board meeting minutes\*
    - Approval of May 2019 financial reports\*
- Old Business
  - CWC Gilroy Highway Signage update
  - IPW – Anaheim, CA June 1-5, 2019 Debrief report
  - Visit Gilroy Operations Budget Draft – FY 19/20 \*
  - Visit Gilroy/CWC Gilroy lease renewal with Gilroy Premium Outlets - FY 19/20\*

Agenda prepared and posted on Friday, June 14, 2019 at 5:00 pm  
Gilroy Chamber of Commerce, 7471 Monterey Street Gilroy, CA 95020

- Visit Gilroy board of directors' nominations\*
- Visit Gilroy board of directors' officers – FY 19/20 \*
- Visit Gilroy Executive Director Succession Plan Draft\*
  
- New Business
  - Renewal of current consignment vendors – Casa de Fruta; Gilroy Gardens; Gilroy Historical Society; Gilroy Assistance League; Gilroy Garlic Festival; Gilroy Golf Course; It's Chique to Reek; Marie Studios; LB Designs; Chamber of Commerce; Wineries of Santa Clara Valley; Martin Ranch Winery; Gilroy Downtown Business Assn.; Any Bozzo Can Cook; The Honey Ladies; Mark Turner Photography; Garlic City Embroidery\*
  - Visit Gilroy board of directors meeting dates – FY 19/20\*

#### May 2019 Staff Reports

- Visit Gilroy Executive Director May Report
- California Welcome Center Gilroy Manager May Reports

#### Correspondence

#### Adjournment of Board Meeting

**BROWN ACT** *Government Code 54950* (The Brown Act) requires that a brief description of each item to be transacted or discussed be posted at least 72 hours prior to a regular meeting. Action may not be taken on items not posted on the agenda.

Meeting facilities are accessible to persons with disabilities. If you require special assistance to participate in the meeting, notify Jane Howard at (408) 842-6436 at least 48 hours prior to the meeting.

#### Denotes Action Items\*

Next Visit Gilroy Board of Directors meeting – July 18, 2019

**SAVE THE DATE:** Visit Gilroy Board of Directors Strategic Planning Session  
September 19, 2019 8:00 am – 2:30 pm