



Board Chair: Heather Roach

Board Members: Eric Gebhardt, Barb Granter, Don DeLorenzo, Brian Bowe, Dave Peoples, Vic Vanni, Cat Tucker, Mike Patel, Adam Sanchez, Maria DeLeon, Mark Turner, Tammy Brownlow, Melony Prater, Kevin Heath

AGENDA

Visit Gilroy Board of Directors Regular Meeting

Thursday, November 15, 2018 – 8:00 am

Gilroy Chamber of Commerce

7471 Monterey Street

Gilroy, CA 95020

- Call to Order/Introductions:
- Report on Posting of Agenda:
- Roll Call:
- Public Comment:
 - Public Comment for ALL items on or not otherwise on the Agenda
- Board Member Reports
- October Social Media, Marketing & PR Report – Articulate Solutions
- Consent Calendar
 - All matters listed under the Consent Calendar are considered by the board of directors to be routine and be enacted by one motion. There will be no separate discussion of these items unless a request is made by a member of the board of directors or a member of the public.
 - Approval of October 2018 financial reports*
 - Approval of October 18, 2018 board meeting minutes*

Old Business

- SCC South County Tourism Campaign October Report
- GWC 990 Tax Return – FY 17/18
- California Welcome Center status report
- Board member vacancy

Agenda prepared and posted Friday, November 9, 2018 at 5:00pm
Gilroy Chamber of Commerce 7471 Monterey St. Gilroy, CA 95020

New Business

- Approval of 2019 GTBID budget and action plan*
- Visit Gilroy annual City Council presentation – November 19, 2018

October 2018 Staff Reports

- Executive Director
- Welcome Center Manager

Correspondence

Adjournment of Board Meeting

BROWN ACT *Government Code 54950* (The Brown Act) requires that a brief description of each item to be transacted or discussed be posted at least 72 hours prior to a regular meeting. Action may not be taken on items not posted on the agenda.

Meeting facilities are accessible to persons with disabilities. If you require special assistance to participate in the meeting, notify Jane Howard at (408) 842-6436 at least 48 hours prior to the meeting.

Denotes Action Items*

Next GWC board of directors meeting – December 20, 2018 - 5:00 pm at Gilroy Gardens

Agenda prepared and posted Friday, November 9, 2018 at 5:00pm
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