



Board Members: Eric Gebhardt, Barb Granter, Don DeLorenzo, Brian Bowe, Dave Peoples, Vic Vanni, Cat Tucker, Mike Patel, Adam Sanchez, Maria DeLeon, Mark Turner, Tammy Brownlow, Sarah Lira, Brent Bonino, Becca Reed, Nancy Maciel

AGENDA

Visit Gilroy Board of Directors Regular Meeting & Strategic Planning Session
Thursday, October 17, 2019 – 8:00 am
Gilroy Chamber of Commerce
7471 Monterey Street
Gilroy, CA 95020

- Call to Order/Introductions:
- Report on Posting of Agenda:
- Roll Call:
- Public Comment:
 - Public Comment for ALL items on or not otherwise on the Agenda
- September Social Media, Marketing & PR Report – Articulate Solutions
- Consent Calendar
 - All matters listed under the Consent Calendar are considered by the board of directors to be routine and be enacted by one motion. There will be no separate discussion of these items unless a request is made by a member of the board of directors or a member of the public.
 - Approval of September 19, 2019 board meeting minutes*
- New Business
 - Approval of September 2019 financial reports*
 - Annual Visit Gilroy presentation to City Council – November 4, 2019
 - Visit Gilroy Special Board of Directors Meeting – 8:00 – 11:00 am
 - Review Visit Gilroy Strategic Planning Session Debrief & Notes
 - Takeaways and action items from strategic planning session*
 - Destination Strategy Design & Implementation Proposal*

BROWN ACT *Government Code 54950* (The Brown Act) requires that a brief description of each item to be transacted or discussed be posted at least 72 hours prior to a regular meeting. Action may not be taken on items not posted on the agenda.

Meeting facilities are accessible to persons with disabilities. If you require special assistance to participate in the meeting, notify Jane Howard at (408) 842-6436 at least 48 hours prior to the meeting.

Denotes Action Items*

Next Visit Gilroy Board of Directors meeting – November 21, 2019

Agenda prepared and posted on Friday, October 11, 2019 at 5:00 pm
Gilroy Chamber of Commerce, 7471 Monterey Street Gilroy, CA 95020