



Board Chair: Heather Roach

Board Members: Eric Gebhardt, Barb Granter, Don DeLorenzo, Brian Bowe, Dave Peoples, Vic Vanni, Cat Tucker, Mike Patel, Adam Sanchez, Maria DeLeon, Mark Turner, Tammy Brownlow, Melony Prater, Kevin Heath

AGENDA

Visit Gilroy Board of Directors Regular Meeting
Thursday, October 18, 2018 – 8:00 am
Gilroy Chamber of Commerce
7471 Monterey Street
Gilroy, CA 95020

- Call to Order/Introductions:
- Report on Posting of Agenda:
- Roll Call:
- Public Comment:
 - Public Comment for ALL items on or not otherwise on the Agenda
- Board Member Reports
- September Social Media, Marketing & PR Report – Articulate Solutions
- Consent Calendar
 - All matters listed under the Consent Calendar are considered by the board of directors to be routine and be enacted by one motion. There will be no separate discussion of these items unless a request is made by a member of the board of directors or a member of the public.
 - Approval of September 20, 2018 board meeting minutes*

Old Business

- SCC South County Tourism Campaign – Partners attending – Luca Rutigliana, Marline Avelar & Gene Zanger
- GWC 990 Tax Return – FY 17/18

Agenda prepared and posted Friday, October 12, 2018 at 5:00pm
Gilroy Chamber of Commerce 7471 Monterey St. Gilroy, CA 95020

New Business

- Approval of September 2018 Financial Reports*
- Approval of California Welcome Center Conditional Designation Award*
- Board Member Vacancy

September 2018 Staff Reports

- Executive Director
- Welcome Center Manager
- 7/1/18 – 9/30/18 quarterly reports

Correspondence

Adjournment of Board Meeting

BROWN ACT *Government Code 54950* (The Brown Act) requires that a brief description of each item to be transacted or discussed be posted at least 72 hours prior to a regular meeting. Action may not be taken on items not posted on the agenda.

Meeting facilities are accessible to persons with disabilities. If you require special assistance to participate in the meeting, notify Jane Howard at (408) 842-6436 at least 48 hours prior to the meeting.

Denotes Action Items*

Next GWC board of directors meeting – November 15, 2018

