



Board Members: Eric Gebhardt, Barb Granter, Don DeLorenzo, Dave Peoples, Vic Vanni, Cat Tucker, Mike Patel, Adam Sanchez, Maria DeLeon, Mark Turner, Sarah Lira, Brent Bonino, Nancy Maciel, Kurt Michielssen, David McLoughlin, Jeanine Olsen, Tom Cline

#### AGENDA

Visit Gilroy Board of Directors Regular Board Meeting  
Thursday, December 17, 2020 – 8:00 am

Join Zoom Meeting

<https://zoom.us/j/97923942426?pwd=UkxLYVJlZktvT2ZuL3htdEV3N01ldz09>

Meeting ID: 979 2394 2426

Passcode: 055091

One tap mobile

+16699009128,97923942426#,,,,,0#,055091# US (San Jose)

+12532158782,97923942426#,,,,,0#,055091# US (Tacoma)

Dial by your location

+1 669 900 9128 US (San Jose)

+1 253 215 8782 US (Tacoma)

+1 346 248 7799 US (Houston)

+1 301 715 8592 US (Washington D.C)

+1 312 626 6799 US (Chicago)

+1 646 558 8656 US (New York)

Meeting ID: 979 2394 2426

Passcode: 055091

- Call to Order/Introductions:
  
- Report on Posting of Agenda:
  
  
- Roll Call:
  
  
- Public Comment:
  - Public Comment for ALL items on or not otherwise on the Agenda
  
- November 2020 Google Analytics & Monthly SMP Reports – Articulate Solutions

Agenda prepared and posted on Friday, December 11, 2020 at 5:00 pm  
California Welcome Center Gilroy 8155-6 Arroyo Circle Gilroy, CA 95020

- Consent Calendar
  - All matters listed under the Consent Calendar are considered by the board of directors to be routine and be enacted by one motion. There will be no separate discussion of these items unless a request is made by a member of the board of directors or a member of the public.
    - Approval of November 19, 2020 board meeting minutes\*
    - Approval of November 2020 Financial Reports\*
  
- Old Business
  - CWC Gilroy Operations Update
  - Gilroy Economic Development Partnership (GEDP) Status Report
  
- New Business
  - Recognition of outgoing board member – Council Member Cat Tucker
  - Approval of City of Gilroy board member recommendation – Council Member Zach Hilton\*
  - Visit Gilroy 2021 TBID Budget Draft\*
  - Gilroy Garlic Festival request and status report\*
  - Visit California, U.S. Travel Covid-19 Updates
  
- Staff Reports
  - Visit Gilroy Executive Director monthly report
  - California Welcome Center Manager monthly operations report
  - Tourism & Community Engagement Coordinator monthly report
  
- Board Member Reports (if any)
  
- Correspondence

**BROWN ACT** *Government Code 54950* (The Brown Act) requires that a brief description of each item to be transacted or discussed be posted at least 72 hours prior to a regular meeting. Action may not be taken on items not posted on the agenda.

If you require special assistance to participate in the meeting, notify Jane Howard at (408) 842-6436 at least 48 hours prior to the meeting.

Denotes Action Items\*

Next Visit Gilroy Board of Directors meeting – January 21, 2021