



Board Members: Eric Gebhardt, Barb Granter, Don DeLorenzo, Dave Peoples, Vic Vanni, Cat Tucker, Mike Patel, Adam Sanchez, Maria DeLeon, Mark Turner, Sarah Lira, Brent Bonino, Nancy Maciel, Kurt Michielssen, David McLoughlin, Jeanine Olsen, Tom Cline

AGENDA

Visit Gilroy Board of Directors Regular Board Meeting
Thursday, July 16, 2020 – 8:00 am

Join Zoom Meeting

<https://us02web.zoom.us/j/82495439790?pwd=Rlkvenh6a1B5dUZUdnphM01hdGprUT09>

Meeting ID: 824 9543 9790

Password: 956220

One tap mobile

+16699006833,82495439790#,0#,956220# US (San Jose)

+12532158782,82495439790#,0#,956220# US (Tacoma)

Dial by your location

+1 669 900 6833 US (San Jose)

+1 253 215 8782 US (Tacoma)

- Call to Order/Introductions:
- Report on Posting of Agenda:
- Roll Call:
- Public Comment:
 - Public Comment for ALL items on or not otherwise on the Agenda

Agenda prepared and posted on Friday, July 10, 2020 at 5:00 pm
Gilroy Chamber of Commerce 7471 Monterey Street Gilroy, CA 95020

- June 2020 Google Analytics & Monthly SMP Reports – Articulate Solutions

- Consent Calendar
 - All matters listed under the Consent Calendar are considered by the board of directors to be routine and be enacted by one motion. There will be no separate discussion of these items unless a request is made by a member of the board of directors or a member of the public.
 - Approval of June 18, 2020 board meeting minutes*

- Old Business
 - Visit Gilroy Destination Perception Study & NPS Survey Zoom Presentation Follow-up
 - Gilroy Garlic Festival Association Representative for Visit Gilroy Board of Directors
 - Support Gilroy Campaign Update

- New Business
 - Recognition of outgoing board of directors' chair – Barb Granter
 - Visit Gilroy – June 2020 Financial Reports*
 - CWC Gilroy Vendor Renewals – FY 20/21*
 - Gilroy Economic Development Partnership (GEDP) Update*
 - Visit California, U.S. Travel Covid-19 Updates

- Staff Reports
 - Visit Gilroy Executive Director monthly report
 - California Welcome Center Manager monthly operations report
 - Tourism & Community Engagement Coordinator monthly report

- Board Member Reports (if any)

- Correspondence

BROWN ACT *Government Code 54950* (The Brown Act) requires that a brief description of each item to be transacted or discussed be posted at least 72 hours prior to a regular meeting. Action may not be taken on items not posted on the agenda.

If you require special assistance to participate in the meeting, notify Jane Howard at (408) 842-6436 at least 48 hours prior to the meeting.

Denotes Action Items*

Next Visit Gilroy Board of Directors meeting – August 20, 2020