



Board Members: Eric Gebhardt, Barb Granter, Don DeLorenzo, Dave Peoples, Vic Vanni, Cat Tucker, Mike Patel, Adam Sanchez, Maria DeLeon, Mark Turner, Sarah Lira, Brent Bonino, Nancy Maciel, Kurt Michielssen, David McLoughlin, Jeanine Olsen

#### AGENDA

Visit Gilroy Board of Directors Regular Board Meeting  
Thursday, June 18, 2020 – 8:00 am

Join Zoom Meeting

<https://zoom.us/j/96651596913?pwd=NzhQQUtaeDMzQk5Nc0lWcitLci9MQT09>

Meeting ID: 966 5159 6913

Password: 800072

One tap mobile

+13462487799,,96651596913#,,1#,800072# US (Houston)

+16465588656,,96651596913#,,1#,800072# US (New York)

Dial by your location

+1 346 248 7799 US (Houston)

+1 646 558 8656 US (New York)

+1 669 900 9128 US (San Jose)

+1 253 215 8782 US (Tacoma)

+1 301 715 8592 US (Germantown)

+1 312 626 6799 US (Chicago)

Meeting ID: 966 5159 6913

- Call to Order/Introductions:
- Report on Posting of Agenda:
- Roll Call:
- Public Comment:
  - Public Comment for ALL items on or not otherwise on the Agenda
- May 2020 Google Analytics & Monthly SMP Reports – Articulate Solutions

Agenda prepared and posted on Friday, June 12, 2020 at 5:00 pm  
California Welcome Center Gilroy, 8155-6 Arroyo Circle Gilroy, CA 95020

- Consent Calendar
  - All matters listed under the Consent Calendar are considered by the board of directors to be routine and be enacted by one motion. There will be no separate discussion of these items unless a request is made by a member of the board of directors or a member of the public.
    - Approval of May 28, 2020 board meeting minutes\*
    - Approval of May 2020 Visit Gilroy financial reports\*
  
- Old Business
  - Visit Gilroy Destination Perception Study & NPS Survey Zoom Presentation
  - Visit Gilroy board member vacancy
  - Revised 2020 TBID Budget
  
- New Business
  - Visit Gilroy Board of Directors Officers – FY 20/21\*
  - City of Gilroy Lodging Report – 1st Qtr. 2020
  - CWC Gilroy Operations Update
  - Gilroy Economic Development Partnership Update
  - Visit California, U.S. Travel Covid-19 Updates
  
- Staff Reports
  - Visit Gilroy Executive Director monthly report
  - California Welcome Center Manager monthly report
  - Tourism & Community Engagement Coordinator monthly report
  
- Board Member Reports (if any)
  
- Correspondence

**BROWN ACT** *Government Code 54950* (The Brown Act) requires that a brief description of each item to be transacted or discussed be posted at least 72 hours prior to a regular meeting. Action may not be taken on items not posted on the agenda.

If you require special assistance to participate in the meeting, notify Jane Howard at (408) 842-6436 at least 48 hours prior to the meeting.

Denotes Action Items\*

Next Visit Gilroy Board of Directors meeting – July 16, 2020