



Board Members: Don DeLorenzo, Dave Peoples, Vic Vanni, Zach Hilton, Mike Patel, Adam Sanchez, Mark Turner, Sarah Lira, Brent Bonino, Nancy Maciel, Kurt Michielssen, David McLoughlin, Jeanine Olsen, Tom Cline

AGENDA

Visit Gilroy Board of Directors Regular Board Meeting
Thursday, June 24, 2021 – 8:00 am

Join Zoom Meeting

<https://us02web.zoom.us/j/84122963491?pwd=eGowRTdCWEZubW5lb2ozdmNCRFN6QT09>

Meeting ID: 841 2296 3491

Passcode: 051522

One tap mobile

+16699006833,84122963491#, *051522# US (San Jose)

+13462487799,84122963491#, *051522# US (Houston)

Dial by your location

+1 669 900 6833 US (San Jose)

+1 346 248 7799 US (Houston)

+1 253 215 8782 US (Tacoma)

+1 929 205 6099 US (New York)

+1 301 715 8592 US (Washington DC)

- Call to Order/Introductions:
- Report on Posting of Agenda:
- Roll Call:

Agenda prepared and posted on Friday, June 18, 2021, at 5:00 pm
California Welcome Center Gilroy 8155-6 Arroyo Circle Gilroy, CA 95020

- Public Comment:
 - Public Comment for ALL items on or not otherwise on the Agenda
- May 2021 Google Analytics & Monthly SMP Reports – Articulate Solutions
- Consent Calendar
 - All matters listed under the Consent Calendar are considered by the board of directors to be routine and be enacted by one motion. There will be no separate discussion of these items unless a request is made by a member of the board of directors or a member of the public.
 - Approval of May 20, 2021, board meeting minutes*
 - Approval of May 2021 Financial Reports*
- Old Business
 - CWC Gilroy Operations Update
 - Tourism & Community Engagement Coordinator job description
- New Business
 - Draft CWC Gilroy Operations Budget – FY21/22*
 - CWC Gilroy Lease Renewal *
 - Website Accessibility ADA Compliance Report*
 - Visit Gilroy Board of Directors Meeting Schedule – FY 21/22*
 - May 2021 Smith Travel Lodging Reports
 - CWC Gilroy new vendor applicant – Coyote Valley Wildlife*
 - CCTC 20/21 FY Summary Report
 - Update – vacancies on Visit Gilroy board of directors
 - Visit California, U.S. Travel Covid-19 Updates
- Staff Reports
 - Visit Gilroy Executive Director monthly report.
 - California Welcome Center Manager monthly reports
- Board Member Reports (if any)
- Correspondence
- Closed Session – Employee Performance Evaluation – Jane Howard, Executive Director

BROWN ACT *Government Code 54950* (The Brown Act) requires that a brief description of each item to be transacted or discussed be posted at least 72 hours prior to a regular meeting. Action may not be taken on items not posted on the agenda. If you require special assistance to participate in the meeting, notify Jane Howard at (408) 842-6436 at least 48 hours prior to the meeting.

Denotes Action Items*

Next Visit Gilroy Board of Directors meeting – July 15, 2021

Agenda prepared and posted on Friday, June 18, 2021, at 5:00 pm
California Welcome Center Gilroy 8155-6 Arroyo Circle Gilroy, CA 95020