



Board Members: Barb Granter, Don DeLorenzo, Dave Peoples, Vic Vanni, Zach Hilton, Mike Patel, Adam Sanchez, Maria DeLeon, Mark Turner, Sarah Lira, Brent Bonino, Nancy Maciel, Kurt Michielsse, David McLoughlin, Jeanine Olsen, Tom Cline

AGENDA

Visit Gilroy Board of Directors Regular Board Meeting
Thursday, May 20, 2021 – 8:00 am

Join Zoom Meeting

<https://us06web.zoom.us/j/81503148428?pwd=cjJ0bWdHM2dOdIpTaG9GTXhKalFOZz09>

Meeting ID: 815 0314 8428

Passcode: 145473

One tap mobile

+13462487799,81503148428#, *145473# US (Houston)

+17207072699,81503148428#, *145473# US (Denver)

Dial by your location

+1 346 248 7799 US (Houston)

+1 720 707 2699 US (Denver)

+1 253 215 8782 US (Tacoma)

+1 312 626 6799 US (Chicago)

+1 646 558 8656 US (New York)

+1 301 715 8592 US (Washington DC) Meeting ID: 815 0314 8428

Passcode: 145473

Find your local number: <https://us06web.zoom.us/j/81503148428?pwd=cjJ0bWdHM2dOdIpTaG9GTXhKalFOZz09>

- Call to Order/Introductions:
- Report on Posting of Agenda:
- Roll Call:
- Public Comment:
 - Public Comment for ALL items on or not otherwise on the Agenda
- April 2021 Google Analytics & Monthly SMP Reports – Articulate Solutions
- Consent Calendar

Agenda prepared and posted on Friday, May 14, 2021 at 5:00 pm
California Welcome Center Gilroy 8155-6 Arroyo Circle Gilroy, CA 95020

- All matters listed under the Consent Calendar are considered by the board of directors to be routine and be enacted by one motion. There will be no separate discussion of these items unless a request is made by a member of the board of directors or a member of the public.
 - Approval of April 15, 2021 board meeting minutes*
 - Approval of April 2021 Financial Reports*
- Old Business
 - CWC Gilroy Operations Update
 - Tourism & Community Engagement Coordinator status report
- New Business
 - Draft CWC Gilroy Operations Budget – FY21/22
 - CWC Gilroy Lease Renewal *
 - GEDP initiatives update
 - Visit Gilroy board of directors’ officers – FY 21/22*
 - City of Gilroy 1st Qtr. 2021 Lodging Revenue Report
 - CWC Gilroy new vendor applicant – Camille Reimal/Farmasi Beauty*
 - Recommendation to change June board meeting date to June 24, 2021*
 - Visit California, U.S. Travel Covid-19 Updates
- Staff Reports
 - Visit Gilroy Executive Director monthly report.
 - California Welcome Center Manager monthly & quarterly operations report
- Board Member Reports (if any)
- Correspondence

BROWN ACT *Government Code 54950* (The Brown Act) requires that a brief description of each item to be transacted or discussed be posted at least 72 hours prior to a regular meeting. Action may not be taken on items not posted on the agenda.

If you require special assistance to participate in the meeting, notify Jane Howard at (408) 842-6436 at least 48 hours prior to the meeting.

Denotes Action Items*

Next Visit Gilroy Board of Directors meeting – TBD