



AGENDA

Visit Gilroy Board of Directors Meeting

Thursday, June 23, 2022 – 8:00 am

Hilton Garden Inn

6070 Monterey Road

Gilroy, CA 95020

- Call to Order/Introductions:
- Report on Posting of Agenda
- Roll Call
- Public Comment
 - Public Comment for ALL items on or not otherwise on the agenda
- May 2022 Google Analytics Report, 2022 & May Marketing Activities – Articulate Solutions
- Consent Calendar
 - All matters listed under the Consent Calendar are considered by the board of directors to be routine and be enacted by one motion. There will be no separate discussion of these items unless a request is made by a member of the board of directors or a member of the public.
 - Approval of May 26, 2022, board meeting minutes*
 - Approval of May 2022 financial reports*
- Old Business
 - CWC Gilroy Operations Update
 - CWC Gilroy Grant Application Update
 - GEDP Initiatives Update
- New Business
 - Visit Gilroy/CWC Gilroy – FY 22/23 draft budget*
 - Visit Gilroy board of directors' officers – FY 22/23*

Agenda prepared and posted on Friday, June 17, 2022, at 5:00 pm
California Welcome Center Gilroy 8155-6 Arroyo Circle Gilroy, CA 95020

- CWC Gilroy Manager recruitment plan
 - By-laws Review and proposed amendments*
 - CWC Gilroy New Vendor Approvals*
 - CWC Gilroy Vendor Renewals – FY 22/23
 - Visit Gilroy Board of Directors Meeting Dates – FY 22/23
- Staff Reports
 - Visit Gilroy Executive Director May report
 - CWC Gilroy Manager May report
 - Tourism & Community Engagement Coordinator May report
 - Board Member Reports (if any)
 - Correspondence

Adjournment of regular board of directors meeting

- Closed Session
 - Personnel Matter – discussion of Visit Gilroy President/CEO interviews and Succession Planning Committee Recommendations

Report out any action taken, if any, during Closed Session

Adjournment of Closed Session

BROWN ACT *Government Code 54950* (The Brown Act) requires that a brief description of each item to be transacted or discussed be posted at least 72 hours prior to a regular meeting. Action may not be taken on items not posted on the agenda. Meeting is accessible to persons with disabilities. If you require special assistance to participate in the meeting, notify Jane Howard at (408) 842-6436 at least 48 hours prior to the meeting.

*Denotes Action Item

Next Visit Gilroy Board of Directors meeting – July 21, 2022