



AGENDA

Visit Gilroy Board of Directors Meeting
Thursday, May 26, 2022 – 8:00 am
Hilton Garden Inn
6070 Monterey Road
Gilroy, CA 95020

- Call to Order/Introductions:
- Report on Posting of Agenda
- Roll Call
- Public Comment
 - Public Comment for ALL items on or not otherwise on the agenda
 - City Administrator Jimmy Forbis – 3.9 million Clean California Grant Award presentation & GEDP Updates
- April 2022 Google Analytics Report, 2022 & April Marketing Activities – Articulate Solutions
- Consent Calendar
 - All matters listed under the Consent Calendar are considered by the board of directors to be routine and be enacted by one motion. There will be no separate discussion of these items unless a request is made by a member of the board of directors or a member of the public.
 - Approval of April 21, 2022 board meeting minutes*
 - Approval of April 2022 financial reports*
- Old Business
 - CWC Gilroy Operations Update
 - CWC Gilroy Grant Application Update
 - Status Report – Internet installation at CWC Gilroy by Spectrum Business

Agenda prepared and posted on Friday, May 20, 2022, at 5:00 pm
California Welcome Center Gilroy 8155-6 Arroyo Circle Gilroy, CA 95020

- New Business
 - City of Gilroy Draft Agreement for Services*
 - Visit Gilroy/CWC Gilroy – FY 22/23 draft budget*
 - City of Gilroy Lodging Revenues Report – Q1 2022
 - Board of Directors Nomination – Chantelle Mace – Callerrain Wines*
 - Visit Gilroy board of directors’ officers – FY 22/23
 - CCTC Annual Planning Session Report

- Staff Reports
 - Visit Gilroy Executive Director April report
 - CWC Gilroy Manager April report
 - Tourism & Community Engagement Coordinator April report

- Board Member Reports (if any)

- Correspondence

Adjournment of regular board of directors meeting

- Closed Session
 - Personnel Matter – discussion of Visit Gilroy President/CEO interviews and Succession Planning Committee Recommendations

Report out any action taken, if any, during Closed Session

Adjournment of Closed Session

BROWN ACT *Government Code 54950* (The Brown Act) requires that a brief description of each item to be transacted or discussed be posted at least 72 hours prior to a regular meeting. Action may not be taken on items not posted on the agenda. Meeting is accessible to persons with disabilities. If you require special assistance to participate in the meeting, notify Jane Howard at (408) 842-6436 at least 48 hours prior to the meeting.

*Denotes Action Item

Next Visit Gilroy Board of Directors meeting – June 16, 2022