



AGENDA

Visit Gilroy Board of Directors Meeting
Thursday, August 18, 2022 – 8:00 am
Hilton Garden Inn
6070 Monterey Road
Gilroy, CA 95020

- Call to Order/Introductions:
- Report on Posting of Agenda
- Roll Call
- Public Comment
 - Public Comment for ALL items on or not otherwise on the agenda
- July 2022 Google Analytics Report, SMP Update – Qtr. ending 6/30/22 & July Marketing Activities – Articulate Solutions
- Consent Calendar
 - All matters listed under the Consent Calendar are considered by the board of directors to be routine and be enacted by one motion. There will be no separate discussion of these items unless a request is made by a member of the board of directors or a member of the public.
 - Approval of June 23, 2022, board meeting minutes*
 - Approval of July 12, 2022, special board meeting minutes*
 - Approval of August 8, 2022, special board meeting minutes*
 - Approval of June 2022 financial reports*
- Old Business
 - CWC Gilroy Manager Recruitment Update
 - Visit Gilroy President/CEO Succession Planning Co
 - CWC Gilroy Grant Project Implementation Update
 - GEDP Initiatives Update

Agenda prepared and posted on Saturday, August 13, 2022, at 5:00 pm
California Welcome Center Gilroy 8155-6 Arroyo Circle Gilroy, CA 95020

- New Business
 - July 2022 Visit Gilroy Financial Reports*
 - Visit Gilroy/CWC Gilroy – TBID & CWC Operations Budgets Review*
 - CWC Gilroy Open House – August 24, 2022
 - Recognition of Vic Vanni – Visit Gilroy Chair – FY 20/21 & FY 21/22

- Staff Reports
 - Visit Gilroy Executive Director July 2022 report
 - CWC Gilroy Manager July 2022 report
 - Tourism & Community Engagement Coordinator July 2022 report

- Board Member Reports (if any)

- Correspondence

Adjournment of regular board of directors meeting

Report out any action taken, if any, during Closed Session

BROWN ACT *Government Code 54950* (The Brown Act) requires that a brief description of each item to be transacted or discussed be posted at least 72 hours prior to a regular meeting. Action may not be taken on items not posted on the agenda. Meeting is accessible to persons with disabilities. If you require special assistance to participate in the meeting, notify Jane Howard at (408) 842-6436 at least 48 hours prior to the meeting.

*Denotes Action Item

Next Visit Gilroy Board of Directors meeting – September 15, 2022, at 8:00 am.