



AGENDA

Visit Gilroy Board of Directors Meeting
Thursday, October 20, 2022 – 8:00 am
Hilton Garden Inn
6070 Monterey Road
Gilroy, CA 95020

- Call to Order/Introductions:
- Report on Posting of Agenda
- Roll Call
- Public Comment
 - Public Comment for ALL items on or not otherwise on the agenda
- September 2022 Google Analytics Report, September Marketing Activities and Digital Influencers' Campaign Summary Report – Articulate Solutions
- Consent Calendar
 - All matters listed under the Consent Calendar are considered by the board of directors to be routine and be enacted by one motion. There will be no separate discussion of these items unless a request is made by a member of the board of directors or a member of the public.
 - Approval of September 22, 2022, board meeting minutes*
- Old Business
 - Succession Planning Committee Report – Closed Session
 - GEDP Initiatives Update
- New Business
 - Approval of September 2022 financial reports*
 - Annual Tax Returns - FYE 6/30/22*
 - Compilation financial report – FYE 6/30/22*
 - By-laws Proposed Amendment – Restore title of Executive Director*
 - Visit Gilroy Wedding Expo – March 26, 2023

Agenda prepared and posted on Friday, October 14, 2022, at 5:00 pm
California Welcome Center Gilroy 8155-6 Arroyo Circle Gilroy, CA 95020

- Staff Reports
 - Visit Gilroy Executive Director September 2022 report
 - CWC Gilroy Manager September 2022 report
 - CWC Gilroy Manager Quarter Ending 9/30/22 report
 - Tourism & Community Engagement Coordinator September 2022 report
- Board Member Reports (if any)
- Correspondence

Adjournment of regular board of directors meeting

- Closed Session
 - Personnel Matter – Succession Planning Committee Recommendation – Executive Director Employment Offer*

Report out action taken, if any, during Closed Session

Adjournment of Closed Session

BROWN ACT *Government Code 54950* (The Brown Act) requires that a brief description of each item to be transacted or discussed be posted at least 72 hours prior to a regular meeting. Action may not be taken on items not posted on the agenda. Meeting is accessible to persons with disabilities. If you require special assistance to participate in the meeting, notify Jane Howard at (408) 842-6436 at least 48 hours prior to the meeting.

www.visitgilroy.com

*Denotes Action Item

Next Visit Gilroy Board of Directors meeting – November 17, 2022, at 8:00 am.

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