



AGENDA

Visit Gilroy Board of Directors Meeting
Thursday, November 10, 2022 – 8:00 am
Hilton Garden Inn
6070 Monterey Road
Gilroy, CA 95020

- Call to Order/Introductions – Executive Director, Frank Johnson; Board Member, Trevor Van Laar
- Report on Posting of Agenda
- Roll Call
- Public Comment
 - Public Comment for ALL items on or not otherwise on the agenda
- October 2022 Google Analytics Report, October Marketing Activities and Digital Influencers' Campaign Summary Report – Articulate Solutions
- Consent Calendar
 - All matters listed under the Consent Calendar are considered by the board of directors to be routine and be enacted by one motion. There will be no separate discussion of these items unless a request is made by a member of the board of directors or a member of the public.
 - Approval of October 20, 2022, board meeting minutes*
 - Approval of October 2022 financial reports*
- Old Business
 - FYE 6/30/22 Compilation Report - estimated cost & recommendation*
 - GEDP Initiatives Update
 - Status Report – Visit Gilroy Wedding Expo – March 26, 2023
- New Business
 - Secretary/Treasurer vacancies – Visit Gilroy board of directors*
 - Report on Executive Director transition status
 - Brown Act Training – Visit Gilroy board of directors and staff

Agenda prepared and posted on Friday, November 4, 2022, at 5:00 pm
California Welcome Center Gilroy 8155-6 Arroyo Circle Gilroy, CA 95020

- Staff Reports
 - Visit Gilroy Executive Director October 2022 report
 - CWC Gilroy Manager October 2022 report
 - Tourism & Community Engagement Coordinator October 2022 report

- Board Member Reports (if any)

- Correspondence

BROWN ACT *Government Code 54950* (The Brown Act) requires that a brief description of each item to be transacted or discussed be posted at least 72 hours prior to a regular meeting. Action may not be taken on items not posted on the agenda. Meeting is accessible to persons with disabilities. If you require special assistance to participate in the meeting, notify Jane Howard at (408) 842-6436 at least 48 hours prior to the meeting.

www.visitgilroy.com

*Denotes Action Item

Next Visit Gilroy Board of Directors meeting – December 15, 2022, at 8:00 am.