



AGENDA

Visit Gilroy Board of Directors Meeting
Thursday, January 19, 2022 – 8:00 am
Hilton Garden Inn
6070 Monterey Road
Gilroy, CA 95020

- Call to Order/Introductions
- Report on Posting of Agenda
- Roll Call
- Public Comment
 - Public Comment for ALL items on or not otherwise on the agenda
- November 2022 Google Analytics Report, November Marketing Activities
- Consent Calendar
 - All matters listed under the Consent Calendar are considered by the board of directors to be routine and be enacted by one motion. There will be no separate discussion of these items unless a request is made by a member of the board of directors or a member of the public.
 - Approval of November 10, 2022, and December board meeting minutes*
 - Approval of November and December financial reports*
- Old Business
 - Treasurer vacancy – Visit Gilroy board of directors*
 - GEDP Initiatives Update
 - Brown Act Training – Visit Gilroy board of directors and staff -Thursday, January 19th at 9 am
- New Business
 - Draft 2023 TBID Budget *
 - Brown Act Training – Visit Gilroy board of directors and staff
 - Silicon Valley Business Journal campaign 2023
 - Report on Board Members attendance
 - Proposed employee handbook revision. 1,250 by Kevin Courtney*

Agenda prepared and posted on Friday, January, 13 2023, at 5:00 pm
California Welcome Center Gilroy 8155-6 Arroyo Circle Gilroy, CA 95020

- Credit Card for Executive Director and Store Manager*
- Discussion on Strategic Plan

- Staff Reports
 - Visit Gilroy Executive Director November 2022 report
 - CWC Gilroy Manager December 2022 report
 - Tourism & Community Engagement Coordinator December 2022 report

- Board Member Reports (if any)

- Correspondence

BROWN ACT *Government Code 54950* (The Brown Act) requires that a brief description of each item to be transacted or discussed be posted at least 72 hours prior to a regular meeting. Action may not be taken on items not posted on the agenda. Meeting is accessible to persons with disabilities. If you require special assistance to participate in the meeting, notify Jane Howard at (408) 842-6436 at least 48 hours prior to the meeting.

www.visitgilroy.com

*Denotes Action Item

Next Visit Gilroy Board of Directors meeting – February 16, 2023, at 8:00 am.