



AGENDA

Visit Gilroy Board of Directors Meeting

Thursday, November 9 – 8:00 am

Hampton Inn 5975 Travel Park Cir Gilroy, CA 95020

- Call to Order/Introductions
- Report on Posting of Agenda
- Roll Call
- Public Comment
 - Public Comment for ALL items on or not otherwise on the agenda
- Oct 2023 Google Analytics Report, Oct Marketing Activities
- Consent Calendar
 - All matters listed under the Consent Calendar are considered by the board of directors to be routine and be enacted by one motion. There will be no separate discussion of these items unless a request is made by a member of the board of directors or a member of the public.
 - Approval of Oct 21, 2023, board meeting minutes*
 - Approval of Oct financial reports*
- Old Business
 - Mercury News co-op with City Chamber
 - Visit California Steering Committee update
 - Website update
- New Business.
 - Christmas Party
 - New Blog
 - Tourism Summit Nov 6.
 - Welcome Center meeting November 14-15
 - CCTC Map
 - Staff active shooter training
 - NO DECEMBER MEETING
- Staff Reports
 - Visit Gilroy Executive Director Oct 2023 report.
 - CWC Gilroy Manager OCT 2023 report
 - Tourism & Community Engagement Coordinator Oct 2023 report
- Board Member Reports (if any)
- Correspondence

Agenda prepared and posted on Friday, November 3, 2023, at 5:00 pm
California Welcome Center Gilroy 8155-6 Arroyo Circle Gilroy, CA 95020

BROWN ACT *Government Code 54950* (The Brown Act) requires that a brief description of each item to be transacted or discussed be posted at least 72 hours prior to a regular meeting. Action may not be taken on items not posted on the agenda. Meetings are accessible to persons with disabilities. If you require special assistance to participate in the meeting, notify Frank Johnson at (408) 842-6436 at least 48 hours prior to the meeting.

www.visitgilroy.com

*Denotes Action Item

Next Visit Gilroy Board of Directors meeting – Jan 18, 2023, at 8:00 am